

"Mucha's Ability To Develop A Winning Strategy Then Focus And Motivate You To Getting It Done Is Simply Exceptional"

Competency is important and persistence is critical too, but diligence cannot blossom without self confidence and clarity on how the market will perceive what you offer. Mucha cemented my vision, inspired me to take action and laser-focused me on improving my go-to-market strategy at a time in my life when I was almost ready to give up. His ability to balance enthusiasm with 'get it done' pragmatism is exceptional and I'm blessed to know him. And, yes, he's also remarkably competent at what he does. But his ability to develop a winning strategy then focus and motivate you to getting it done is simply exceptional... unmatched.

- Jeff Molander, Make Social Media Sell



"Everything Delivered On Time"

Mucha understood the needs of our clients very well and was able to quickly produce the engaging content our projects required. Very easy to communicate with, very good quality of work, and everything delivered on time. Hope to work together again!

- Fraser Mitchell, AfricaLive.Net



“A Deeply Knowledgeable, Optimistic and Pragmatic Approach”

Mucha is highly skilled at taking complex technical information and breaking it down into step by step, understandable segments - making it accessible even to a technophobe like me- helping me clearly understand my options, the pros and cons of each and the steps I would need to take once I had made my decision in order to achieve my goal.

As well as being highly knowledgeable and skilled in his application, Mucha is a really nice person and a pleasure to work with.

- Emma Baylin, Shared Harmonies



"We Are All Too Close To Our Business To See It Properly From The Outside - This Is Where Mucha Excels..."

I run a digital advertising agency and run campaigns for clients, so one of my big challenges, like most businesses, is finding new clients. So sales and landing page content is very important, and this is where Mucha has been so valuable.

Mucha was introduced to me by a trusted colleague and friend in the online marketing industry, so I immediately had high expectations of him - I have not been disappointed!

- David Rothwell, Author, The Adwords Bible For eCommerce



"Thorough Research And Excellent Ideas"

Mucha is AMAZING. He creates the most carefully and expertly crafted content that we've LOVED using on my channels. He does thorough research, comes up with excellent ideas, and delivers content that packs a punch. I would highly recommend him!



- Dr Kimberly Moffit, Ask Kimberly

"A Task Master Who Gets All Projects Completed In A Timely Fashion With The Greatest Attention To Detail"

Mucha has guided the launch of my new company, Agoura Neurofeedback, Inc. As a result of Mucha's guidance the exposure my new venture has received has been far beyond my expectations.



His expertise with web design, development of multiple web sites, e - book creation, software knowledge, infusionsoft, audacity and (many more) and implementation has exceeded my greatest hopes.

Mucha is a task master and gets all projects completed in a timely fashion with the greatest attention to detail.

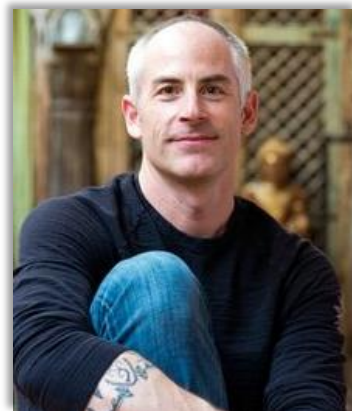
I am thrilled to have found Mucha and am looking forward to having him in charge of the stewardship of marketing my company far into the future.

Any company, established or start-up, would be in great hands to be working with Mucha Murapa.

- DR Shari Corbitt

"Invite Mucha On To Your Team. It's An Investment You Won't Regret! "

I consider myself a go-getter. I'm a successful entrepreneur with a couple higher degrees, several certifications, and almost two decades in my field. I've written an international bestselling book and my professional practice is on its way to becoming a national brand.



I'm SO smart, I know the value of hiring people SMARTER than myself! When you're ready to pull everything together -- Mucha's your man! Fast, articulate, skilled, responsive -- and usually about 47 steps ahead of me, which is right where I like him! After multiple contracts with me, Mucha's well on his way to saving my ass -- again!

- Evan Michael Zislis, Best Selling Author

"The Entire Process of Doing Business With Mucha Was Easy And Professional"

"Mucha helped me with the sales copy for my first eBook. The eBook is vital to the launch of my online business, so I was looking for superior quality coupled with responsiveness and reliability. The final product was excellent.



One of his gifts is the ability to understand what you're trying to say, even when you don't, which was an enormous bonus. The entire process of doing business with Mucha was easy and professional. I look forward to a long working relationship!"

- John Bentley, Leadership Coach, Speaker & Trainer

**"Mucha is The Exact Person I Needed
I Would Recommend Him To Anyone..."**

I originally went to Mucha for technical help with sales and landing pages plus the copywriting but I got so much more!

He's so knowledgeable, competent, creative and intuitive in so many aspects that I feel like I've got a marketing expert, a business coach, a mindset coach and a copywriter all in one.

He's straightforward, calls me out on my stuff, and gives me the accountability I need.

He always responds in a timely manner and gets things done when he says he will.

He's also positive and encouraging which inspires and motivates me!

I envy his way with words and I love that he's the great teacher he is and willing to help me to strengthen my writing and technical skills.

With his ideas and assistance, I see him as an invaluable asset.

A very special person to work with!!

- Fay Prairie, Life Coach



◇ OTHER TESTIMONIALS ◇

"Highly Recommended - For His Character As Much As His Professional Skills & Expertise"



Initially, I was just looking for someone to help me with the technical aspects of creating Facebook ads using Lead pages. So I decided to contact Mucha. His approach is one of exploration in which he spent time understanding what my vision and passions are for my business.

In doing so, his intuitive questions allowed me to reflect more on my reason behind the reason I am creating my online business. One night, I had that “Aha moment” where clarity really struck what my purpose is.

Now, I have much more focus and alignment with my values so the next steps of building the ads and Leadpages are just a matter of process.

Mucha comes with my highest recommendation - for his character as much as his professional skills and expertise.

- Scott Bown, Wealthfully Prepared

"Skilled In Direct Marketing & Digital Branding"



Mucha truly gives from his experience as a Direct Marketer. He is also a Copywriter you can trust and rely on.

- David Vox, Goaly.Com

"A Dynamo Who Has Become My Trusted Advisor"



I engaged Mucha Murapa to help me market my coaching practice. In addition to doing the lion's share of the work setting up the sales funnel, sales pages, and marketing message, Mucha has become a trusted advisor, walking me through the process and helping me refine and craft my message.

He took on my project as if it were his own, putting a tremendous amount of energy and working tirelessly to meet the schedule we agreed on.

He is a dynamo! In addition to handling the mechanics of marketing, he has taken the time to articulate and explain the marketing process to me, step by step.

When I started on this project, I knew practically nothing about marketing.

What I've learned from Mucha during this project is truly impressive.

- *Garland Smith, GarlandSmith.Com*

"A Pleasure To Work With"



Mucha is a pleasure to work with. He gets everything done on time and is extremely skilled at creating copy that resonates with our audience

- *Kendra Hill, Management Consultant*

"Finding Mucha Has Been Like Finding That Needle In The Haystack"



With so many other freelancers, experts and consultants out there, it can be hard to find anyone that exceeds their promises.

I've had 3 consultations with Mucha and I have been impressed by his dedication and attention to detail in terms of my project. He has gone above and beyond the call of duty to support me with copywriting insights, market research and new ideas that have really helped me get the clarity I've needed to take the next steps forward in my new business endeavor.

Not only has Mucha got the expertise to get you results, but he has also got the integrity, energy and passion to make it all flow seamlessly together.

If you're looking for a true expert in copywriting, advertising, funnels and marketing - then Mucha is your man!

- Lewis McDonnell, Therapist

"A Magician When It Comes To Words"



Mucha is a magician when it comes to words. He expresses things in ways I could never come up with myself, and opened my eyes to what can be done in copywriting.

- Peter S, Sweden

"Extremely Respectful The Entire Engagement"



Mucha was patient with me and very understanding of some limitations of mine. I'm a student and was a student at the time I sought Mucha's expertise. He could have told me to go away – he could have shut the door – he could have ignored me.

Many folks I reached out to didn't return my email or call because of the fact of my student status. But not Mucha. I wasn't just another dollar to him. I felt like much more.

He made me feel good and like I (and my project) was significant. I'm still blown away by the quality of work that I received. His passion is contagious – when I spoke with him on our calls I was uplifted in some regard. Truly inspirational!

- Ted Rader, President, Chemwise Inc.

"Absolutely Outstanding Attention To Detail"



Mucha has absolutely outstanding attention to detail, follow-through and service, not to mention a through mastery of the technical issues of funnel creation, software management and online marketing. I'm one happy camper - I'll be back!

- Dr. Marcus Chacos, Creator of The Arthritis Solution

"Beyond Phenomenal As a Marketing Strategist"



Mucha was incredibly helpful in helping me craft compelling, creative, ROI-driven marketing strategies. He is well-versed in content writing, Facebook Ads strategies and implementation, marketing systems etc. What makes it really easy to work with him, is his friendly, patient and generous nature. I'd highly recommend him to any business looking to scale and improve its ROI.

- Irina Iagto, Innovantu Solutions

"Every Interaction Is Made Easy"



Mucha is light hearted and makes every interaction easy. His humour is just one reason that I love working with him.

The others include timeliness, ability to work my timezone, experience in creating and putting together sales funnels, excellent communication and response times and so many other things.

I feel comfortable and confident leaving my project in Mucha's hands... In fact, I did, while having my second baby... And when I came back to check in he'd diligently been working away, getting my project done!

I highly recommend Mucha. You won't be disappointed."
- Lisa Rigoni, eShopCoach.Com

"Exceptional Work - Met My Brief Completely"



I recently commissioned Mucha Murapa to create a series of emails that could be used as part of a 60-day programme I am putting together. He also wrote a script for the introduction video.

The work he did was exceptional and met the brief completely. In fact he went over and above the brief coming up with ideas and ways to improve things I had not considered.

What I find with Mucha is that he is very methodical. When he gets a brief he doesn't just follow it which I find most freelancers would do, he will take a step back from it and look at the bigger picture.

This is a great quality as he likes to ensure what he does fits in with everything around it. He asks questions and makes requests that I find other freelancers don't do and this is extremely refreshing as you know before he starts he fully understands what you require as a client.

I feel I can't recommend Mucha highly enough and anyone who commissions him for a project will not be disappointed.

- Angie B, London

"Everything Was As I Imagined It"



The work was done quickly and efficiently. Everything was as I imagined it, nothing to complain. If you need someone to write you a great copy for your website, Mucha is the perfect person for you. My recommendations!

- Marina Beljik, MB Digital Media

"Extremely Knowledgeable With My Highest Recommendation"



I was looking for a provider who could assist with an email and marketing strategy for my business. I knew roughly what I wanted to achieve, but needed assistance with strategy and implementation.

I was very happy to find Mucha for my project. He is extremely knowledgeable in this field. He presented tools and strategies, and a few of his own excellent suggestions that I had not considered. I have already hired him for a further project and am impressed again with what he has provided me.

I would not hesitate to give him the highest recommendation if you are looking for such a provider.
- ***Marshal Holmes, English World Okinawa***

"A Marketing Influencer Who Has Become An Invaluable Partner In My Growth & Exposure"



As a professional speaker I relied on Mucha to help me grow my business. He provided the best advice & was superbly knowledgeable as well as being fully committed and responsive to my needs.

Mucha presented ideas and initiatives that sparked consistent inspiration and growth. He has become an invaluable partnet in both the growth adnd exposure of my business.

- ***RJ Jackson, Professional Speaker & Executive Coach***

“An Excellent Implementer Who Was Able To Complete High Level Tasks”

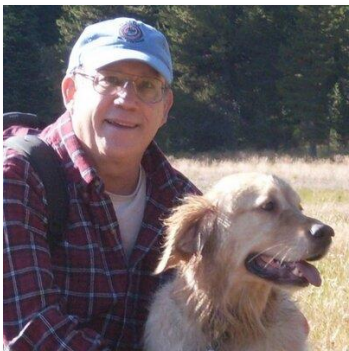


Mucha was an excellent consultant who was able to quickly get to the root of my problems and/or goals and set a clear plan that did not waste time. He was also an excellent implementer who was able to complete high level tasks while also providing me with feedback for how to improve my projects. As a solo entrepreneur and professional speaker I have worked with many VA's and consultants. Mucha is the only one I would ever recommend and I'll definitely be bringing him on for further project management, copy writing, and email marketing projects.

- Travis Lloyd, *TravisLloyd.Net*

◇ MORE TESTIMONIALS ◇

"A True Passion For Helping Others Succeed In Their Business"



Mucha Murapa is one of the nicest, smartest marketing gurus I've ever known. He's a great communicator, a born teacher, and has a true passion for helping others succeed in their business. I'm sure he can help anyone move forward towards achieving their business goals.

- David Gutman, *Brain Care For Boomers*

"Passing On His Knowledge To Clients"



I am not just saying this because he is my little brother, but Mucha *really* knows his stuff. If anything the challenge for me has been keeping up with the suggestions and recommendations he makes. Mucha also finds a nice balance between doing much of the marketing for me, while actually showing me how to be a better Marketer in my own right.

- ***Tau Murapa, Murapa Investments, Inc***

"Attentive, *always* Available, But More Than That Mucha Actually Cares..."



I want to say how great working with Mucha has been. I tasked Mucha to write compelling and enticing web copy for my minibus hire clients for their brand new website. From our first chat, I just knew Mucha was the copywriter I had been looking for.

Spending several hours on the phone with my clients so he could get to know how "they ticked" went above and beyond my expectations. The result: web copy that delighted my clients and made me look a million dollars!

I highly recommend you hire Mucha for all of your copy needs. Communication and updates were instant, he is attentive and always available, but more than that, he actually *cares*.

I will be using Mucha for all of my copy needs from this point forward and my clients were so happy that I am now their permanent marketing guy. Thanks Mucha, the experience was FAB.

- ***Rob Bishop, RedPeg Media***



"Boosted My Confidence In A Number Of Ways And Key Areas"

Mucha assessed our business and prepared a very informative Marketing Audit. His overview was not only accurate and detailed; he also presented a strategy on how to improve our Direct Marketing and Direct Response communication strategies.

After one business Coaching session with Mucha, my confidence was boosted in a number of ways and key areas, in particular how to utilize and maximize the use of the main Social Networking platforms, EG. LinkedIn, Facebook, Twitter etc.

My objective for the day we met was to gain "100 LIKES" on our Facebook business page... and SUCCESS after a few simple tips from Mucha, we exceeded this total within a matter of hours!

I'm confident Matrix Global Media can help any small business or corporation to maximize on the potential of gaining measurable business growth with tangible results!

- Mandy Errington, DJV Boutique

"Thinks Strategically About Where I Can Bring My Business"



Mucha is helping me clean up and automate my email sequences, so I can build a solid list building strategy. He is a delightful person to work with and one of his main strengths, is his capacity to think strategically about where I can bring my business - together with his willingness to do less glamorous work like list cleaning, before moving across to map out a strategic plan.

- Anne Walsh, *The Excel Expert*

" I Got The Work of Months Done In Just 3 Days..."



As a coach I've hired out tech support in the past. However, working with Mucha I realised that it goes beyond tech knowledge, it's all about understanding the real needs of the clients and surpassing the expectations, that's Mucha's jam.

Mucha not only got my site and landing pages on Leadpages platform to work in record time, but also invited me to co-create and even better, understanding my lack of knowledge in the matter gave his advise on perfect timing to gain time and momentum.

I strongly recommend hiring Mucha as a key asset in your team. His packages are absolute value for money, guarantee!

- Andrea Cristancho, *Holistic Business Coach*

“A Mentor Who Keeps Your Business in Flow”

Mucha’s guidance has been instrumental in helping me launch and manage multiple projects, including my websites for Celtic Fiddle Guru and Harmonics for Business. His in-depth knowledge of marketing, paired with his ability to keep you focused and on track, has made all the difference for me. From the very beginning, he took the time to understand my needs and offered tailored advice that’s both strategic and actionable. Whether it’s brainstorming new ideas or troubleshooting a challenge, Mucha is always there with the right guidance. His mentoring style keeps you motivated and ensures you’re always moving in the right direction. I can’t thank him enough for the impact he’s had on my business, and I wholeheartedly recommend his services to anyone looking for expert advice and support.

- Colin McLeod

"Don't Wait – Work with Mucha and See the Results"

Mucha has an incredible ability to simplify complex strategies and make them actionable. His guidance helped me grow both personally and professionally. He’s not just knowledgeable—he’s also deeply invested in his clients’ success. Thanks to Mucha’s push, I completed a major project I had been putting off for years. I can confidently say that my business is better for having worked with him.

- David Daniels

"Strategic Support That Exceeds Expectations Every Time"



Mucha has been an incredible guide throughout my business journey. His expertise goes beyond just strategy—he helps you get to the heart of your goals and motivates you to take the necessary steps. With his help, I've been able to hit the ground running and confidently take my business to new heights. I'm so grateful for his support and highly recommend him to anyone looking to grow their business with clear, actionable steps.

- ***Andrea Cristancho, Holistic Business Coach***

"Mucha's Mentorship – The Key to 12 Years of Success"



I've been fortunate enough to work with Mucha for the entire 12-year journey of my business, and I can honestly say he's been a key factor in its success. From the early days when I was figuring everything out to now, as an established entrepreneur, Mucha has been a constant source of advice, strategy, and support. His deep expertise in digital marketing and business strategy has guided me through every challenge I've faced. But it's not just his knowledge that sets him apart—it's his commitment to seeing his clients succeed. He's always available to offer advice, answer questions, or just give a much-needed pep talk when the going gets tough. If you're looking for someone who will be by your side every step of the way, Mucha is the one."

- ***Mandy Errington, DJV Boutique***

"Guidance That Merges the Human Side with Business Success"

Mucha has a unique ability to deeply listen and understand not just the business side of things, but also the human element behind it. As someone who works in a profession centered around empathy and understanding, I can say that this is a rare quality. Mucha's insights into business strategy are invaluable, and his advice has stayed with me long after our initial conversations. He integrates his understanding of who you are with where you want to take your business, providing thoughtful, actionable guidance. His support has been instrumental in helping me make strategic decisions that align with my values and goals. If you're looking for someone who can help you navigate both the personal and professional aspects of business, Mucha is the perfect guide.

- Dr. Natalie Masson

"From Lost to Confident – Thanks to Mucha's Guidance"

When I started working with Mucha, I was struggling to figure out how to take my business to the next level. His advice and expertise have been invaluable in helping me get on track. In just a few sessions, I've gained more clarity and understanding of marketing than I ever thought possible. His hands-on approach and willingness to guide me through every step of the process have made a huge impact on my business growth.

- Kevin Gibson